



BNP PARIBAS

Google Cloud

BNP Paribas and Google Cloud Announce New Partnership on Agentic AI and Cloud Innovation

- Five-year agreement expands BNP Paribas's access to Google Cloud's AI-optimized infrastructure, Gemini models and Gemini Enterprise.
- Initial use cases include plans to integrate Gemini models into LLM@CIB, CIB's internal generative AI assistant, and deploy agentic AI use cases within Corporate & Institutional Banking (CIB).
- Strengthens BNP Paribas' multi-cloud approach, aligned within its existing security and data governance framework.

Paris and Sunnyvale, CA - September 24th – BNP Paribas and Google Cloud today announced a new five-year partnership, to expand BNP Paribas' access to Google Cloud's infrastructure and advanced AI capabilities including Gemini Enterprise and Gemini models.

Through this partnership, Google Cloud technologies will support the expansion of BNP Paribas' infrastructure and AI capabilities as the Bank moves towards broader deployment of agentic AI. It will also strengthen its existing multi-cloud and multi-model approach within its established security and data governance framework.

"Our role is to empower our businesses with the technology capabilities they need while maintaining a consistent framework for security and control. A multi-cloud and multi-model approach gives us the flexibility to select, for each case, the right model, infrastructure and level of control to meet our requirements for quality and security while delivering the best balance between cost and value. This partnership strengthens that approach and expands the options available to our businesses," said **Marc Camus, Group Chief Information Officer, BNP Paribas.**

"Agentic AI marks a critical shift in how global financial institutions streamline operations, assess risk, and serve their clients. Through this five-year partnership, BNP Paribas is combining its banking leadership with Google Cloud's secure infrastructure and Gemini Enterprise to deploy intelligent agents within platforms across the bank," said **Thomas Kurian, CEO at Google Cloud.**

From cloud and AI capabilities to business use case

Through this partnership, BNP Paribas will have access to Gemini Enterprise to build, evaluate and deploy purpose-built agents tailored to specific business needs.

Starting with BNP Paribas Corporate & Institutional Banking (CIB):

- The new capabilities will support the planned deployment of AI agents for targeted workflows, including the preparation of corporate credit memos to assist teams, with further applications across sales, trading, research, and structuring activities.
- Gemini models will be integrated into LLM@CIB, its generative AI assistant currently available to more than 65,000 employees.

“Our approach to AI starts with the business need. We assess which technology is best suited to each use case and deploy it within the bank’s security and governance framework. Agentic AI can help our teams handle more complex workflows while maintaining the appropriate level of control.” said **Charles Holive, Chief AI Officer, BNP Paribas CIB**

Google Cloud and Gemini technologies have already been deployed at Nickel, BNP Paribas’ payment account business within the Commercial, Personal Banking & Services (CPBS) division. Gemini serves as the foundational model for Nickel Assist, helping 200 customer advisers find answers to customer requests based on Nickel’s procedures and operating guidelines.

A controlled, enterprise-grade governance framework

The use of Google Cloud will follow BNP Paribas’ existing security and data governance requirements, which determines the type of data and workloads that can be processed in a public cloud environment. Certain categories of data will not be stored in a public cloud environment.

Security is a key pillar of BNP Paribas’ agentic AI strategy, with each agent being authenticated and granted access only to the resources required to perform its assigned task. The connection of AI agents to the Group’s information systems and their respective interactions will be consequently monitored and controlled.

The partnership will also contribute to BNP Paribas’ existing Group-wide AI adoption program, completing ongoing initiatives with learning opportunities ranging from foundational AI literacy to specialized AI agent development.

About BNP Paribas

Leader in banking and financial services in Europe, BNP Paribas operates in 64 countries and has over 180,000 employees, including more than 146,000 in Europe. The Group has key positions in its three main fields of activity: Commercial, Personal Banking & Services for the Group’s commercial & personal banking and several specialised businesses including BNP Paribas Personal Finance and Arval; Investment & Protection Services for savings, investment and protection solutions; and Corporate & Institutional Banking, focused on corporate and institutional clients. Based on its strong diversified and integrated model, the Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. The Group has a historic footprint in four eurozone markets: Belgium, France, Italy and Luxembourg. The Group is rolling out its integrated commercial & personal banking model across several Mediterranean countries, Türkiye, and Eastern Europe. As a key player in international banking, the Group has leading platforms and business lines in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific. BNP Paribas has implemented a Corporate Social Responsibility approach in all its activities, enabling it to contribute to the construction of a sustainable future, while ensuring the Group’s performance and stability.

About Google Cloud

Google Cloud offers a powerful, optimized AI stack—including AI infrastructure, leading models like Gemini, data management capabilities, multicloud security solutions, developer tools and platform, as well as agents and applications—that enables organizations to transform their business for the Agentic Era. Customers in more than 200 countries and territories turn to Google Cloud as their trusted technology partner.

Media contacts

BNP Paribas : Indira Salinas – +33 (0)7 89 56 44 79 – indira.salinas@bnpparibas.com
Google Cloud : Press@google.com / presse-fr@google.com